

History always repeats itself

Development of artificial soccer surfaces



- 1970's
 - → dense knitted nylon carpet
- early 1980's
 - → open pile, tufted, polypropylene grass (sand infill)
- late 1980's
 - → addition of rubber into sand infill

"A new artificial generation"

German newspaper 12.09.99

Development of artificial soccer surfaces



- early 1990's
 - \rightarrow introduction of curlyfibre carpet (sand infill)
- 1998
 - → curly fibre lengthened to accommodate new sand and rubber mix

DD SoccerGrass

Football pitches for the future

Mission statement

- Background to development
- Product description
- Unique benefits
- Maintenance
- References

Football is the worlds sport number one

Mission statement

 Our aim is to provide a state of the art football pitch, medically safe and sound, and a surface with a guaranteed long term performance.

DD SoccerGrass

"The best thing about the new stadium is the pitch it's unbelievable"

Wigan F.C. supporter Aug 1999

Football Specific Systems - 2000



DD GrassMaster

- 1) DD SoccerGrass
- 2) DD Match
- 3) DD Soccrilan Crown
- 4) DD Sportilan

"Player friendly artificial grass"

German newspaper 14.08.99

Product Description



- 50 mm monofilament, non fibrillating **Crown** fibre curly structure
- Hewitts Sport developed infill (silica sandrubber)
- shock absorbing under pad

DD SoccerGrass

"Football on a level playing field"

German newspaper 24.07.99

Benefits



- feels like well-tended natural grass
- natural materials used in the base replicate natural turf construction
- uniform playing characteristics over pitch (unlike natural grass)
- environmentally friendly

"At last, artificial grass that feels great"

German newspaper 30.07.99

Benefits



- players are able to wear normal, studded football boots
- drastically reduces the risk of injury to players
- removes players' fears of artificial pitches

DD SoccerGrass

"The new synthetic pitch passes all tests with flying colours"

German newspaper 30.07.99

Benefits



- increased pile depth and newinfill makes pitch resilient and forgiving
- Crown Fibre resists wear for longer increases pitch life
- year round play in most weathers



Maintenance ensures maximum performance from your pitch Maintenance <u>Activity</u> **Frequency** <u>Purpose</u> • Brushing/Drag weekly to evenly distribute particles throughout pitch Spot Dressing weekly even up surface in high usage areas Debris weekly to keep rubbish, leaves etc. off the pitch **DD SoccerGrass**

Looks like grass, feels like grass - and you don't have to cut it!

Maintenance



<u>Frequency</u>	<u>Purpose</u>
4 monthly	to kill off unwanted natural growth
6 monthly	even up level over pitch
after 2-3 years	prevent pitch from silting up
	4 monthly 6 monthly after 2-3

DD SoccerGrass

"MFA signs contract on surfacing of Centenary Stadium" Malta newspaperJuni 99 Reference list DD SoccerGrass **Reference** date of installation Tottenham Hotspur/London Oct 1998 April 1999 Terenure/Ireland May 1999 June 1999 Dagersheim/Germany Valetta/Malta July 1999 July 1999 Überlingen/Germany Wolgograd/Rusia Engen/Germany Aug 1999 Rüsselsheim/Germany Aug 1999 Taucha/Germany Aug 1999 Dynamo Kiew/Ukraine Sept 1999 Löchgau/Germany Sept 1999 Schmalkalden/Germany Nov 1999 **DD SoccerGrass**

"DD SoccerGrass for players in Löchgau" German newspaper 07.09.99 Reference list DD SoccerGrass

date of installation Reference Steinach/Germany Nov 1999 Nov 1999 Bouzaz/Spain Nov 1999 Sportsmac/UK Kirchberg/Germany Nov 1999 • AS Monaco/Monaco Jan 2000 • Puget/Spain March 2000 Dynamo Kiew/Rusia April 2000 • Bad Blankenburg/Germany April 2000 • FC Renningen/Germany April 2000 Olympic Lyonnais/France April 2000 Moldavian FA/Liberia April 2000 Schmalkalden/Germany May 2000



DD SoccerGrass

"A synthetic pitch in a class of its own"

German newspaper 24.07.99

Reference list DD SoccerGrass

date of installation Reference

•	Le Chesnay/ France	May 2000
•	Real Cesate/Spain	May 2000
•	LAS Monaco/Monaco	May 2000
•	Cap d'Ail/Monaco	June 2000
•	Langenfeld-Wiescheid/Germany	June 2000
•	Vagney/France	June 2000
•	FC Delfia/Holland	June 2000



VV Concordia/Holland June 2000 VV Fullspeed/Holland June 2000 Mandelbachtal/Germany July 2000 Sonnehof Aspach/Germany July 2000



